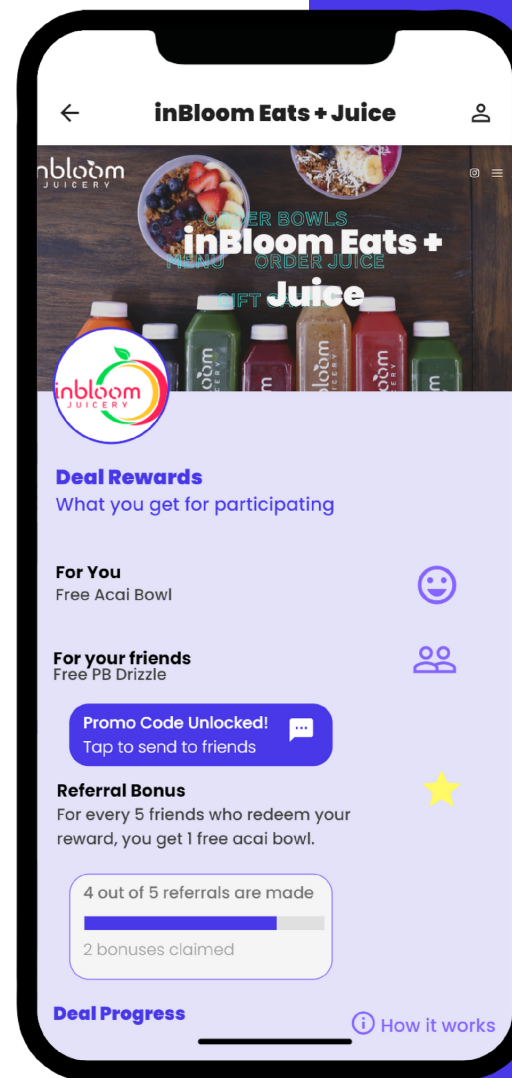
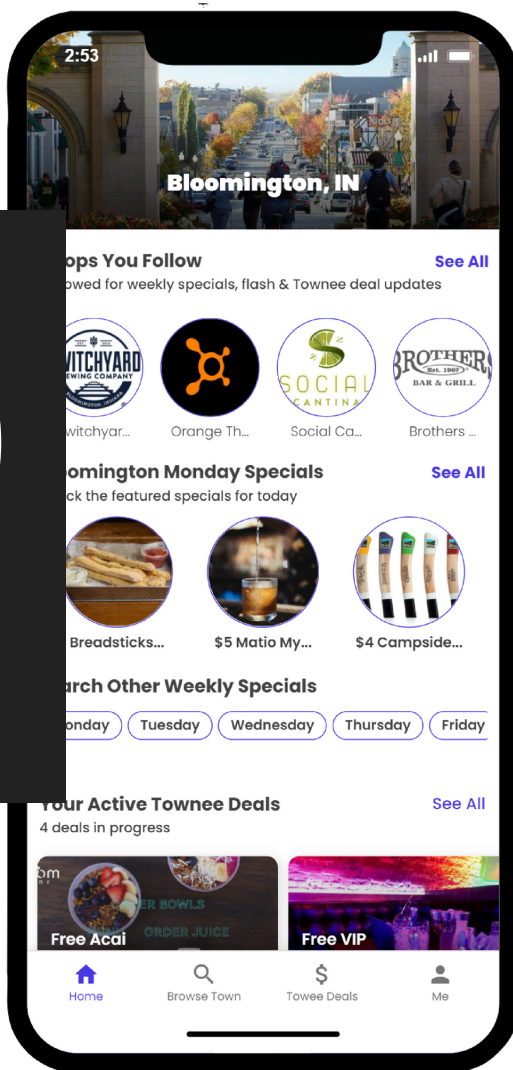


MEDIA KIT

TOWNEE

2021



www.towneeapp.com/press

Our Services

WE ARE A SAAS (SOFTWARE AS A SERVICE) APPLICATION BUILDING A COMMUNITY OF SMALL BUSINESSES AND LOCALS. OUR APP ALLOWS THE TWO TO CONNECT, COMMUNICATE & COLLABORATE DIRECTLY, INSTANTLY & AT SCALE.



ABOUT TOWNEE APP

Townee powers direct connections, communication and partnerships between local establishments and their customers (at scale). We're built by local business owners, for local business owners to help local businesses and communities thrive.

Our software and app makes marketing easy for businesses by leveraging the power of local referral programs, local influencers and word-of-mouth marketing.

Headquartered in Bloomington, IN, we look to break new ground in trusted small business marketing & communication channels by helping local brands connect, communicate and collaborate with their community members who work hard, play hard and socialize hard in their cities, so they can focus on building a business.

WHAT OUR APP USERS DO

- "Follow" local businesses to be the first to know about weekly specials, events, flash deals, and (best of all) Townee deals
- Easily explore local businesses' deals & specials & redeem any of their deals in store.
- Redeem Townee Deals for free or heavily discounted products & experiences. Get rewarded for bringing friends through the doors.

STATS

450

Number of locals that joined our pre-launch waitlist.

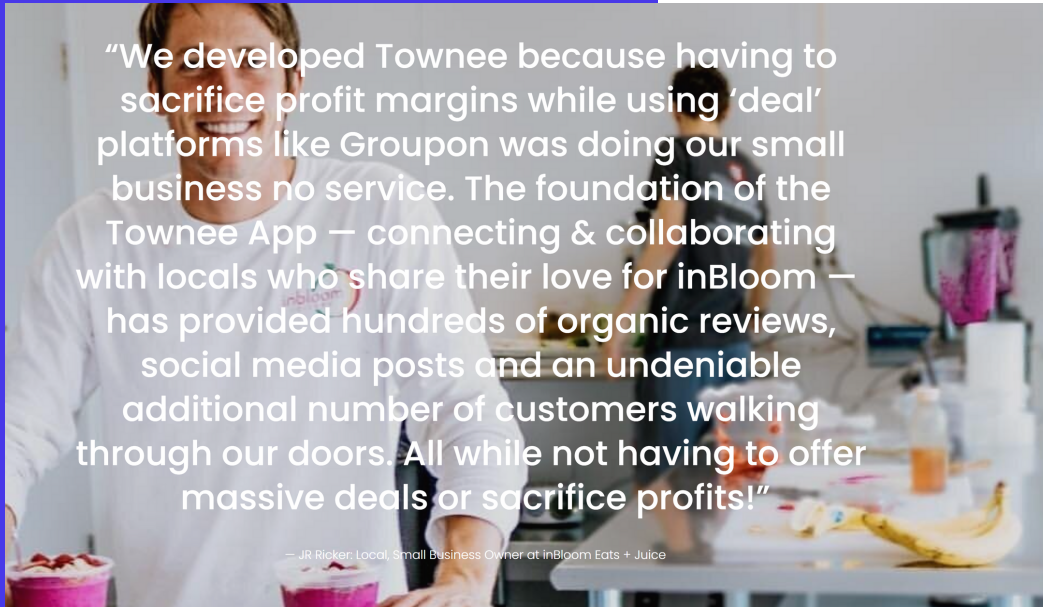
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When referred by a friend, people are **5x** more likely to make a purchase.

10

Different industries Townee will be partnering with.

Note From The CEO



"We developed Townee because having to sacrifice profit margins while using 'deal' platforms like Groupon was doing our small business no service. The foundation of the Townee App — connecting & collaborating with locals who share their love for inBloom — has provided hundreds of organic reviews, social media posts and an undeniable additional number of customers walking through our doors. All while not having to offer massive deals or sacrifice profits!"

— JR Ricker, Local, Small Business Owner at inBloom Eats + Juice

Testimonials

"I love that Townee will allow us to connect with our customers in a unique way that keeps them engaged, but doesn't kill profits and our bottom line."

— Travis, local restaurant manager

"I've never been more excited for an app release. I've always been a sucker for a good food deal, but the ability to partner with that same local biz and test out my Average Joe "influencer status" is really what gets me going!"

— Corbin, beta app user





PRESS AND BUZZ

For press opportunities, please email

team@towneeapp.com

www.towneeapp.com/press

